



GROW WITH RAZEN EVENTS

COMPANY PROFIL



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TABLE OF CONTENT

01 | ABOUT RAZEN EVENTS 4

02 | VISION, MISSION & VALUES 5

03 | SERVICES 6

CONFERENCES & EXHIBITIONS 6

WORKSHOPS 7

CONTENT DEVELOPMENT 8

ART WORK & GRAPHICS DESIGN 9

WEBSITE DEVELOPMENT 10

04 | SUCCESSES 11

05 | CONCLUSION 12

ABOUT RAZEN EVENTS

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- ☑ Razen is a company with a new look but a history of success.
- ☑ Razen has success stories in Kuwait and Saudi Arabia.
- ☑ Razen focuses on events that add social and economic values to Kuwait's society.
- ☑ Razen's events focus on technology and security, infrastructure, services, education, health, housing, transportation, commerce & e-commerce, etc.

VISION

Be the first go-to vendor for public and private sector organizations to expand their presence and fuel their growth.

MISSION

Achieve leadership and growth by organizing In Person & Virtual events that are driven by advanced technologies, a professional approach, & a genuine understanding of clients' goals & expectations.

VALUES

Trust

understand and achieve clients' objectives.

Honesty

be our client's trusted advisor.

Accountability

always take responsibility for delivering what we promise

Ingenuity

strive for ongoing improvement of management & staff capabilities.

SERVICES

CONFERENCES & EXHIBITIONS

Razen Events organizes conferences and forums that contribute to the country's society and economy. In-Person, virtual, or hybrid conferences are available for government and private-sector enterprises. Razen Events contribute to the content creation and management of conferences and organizational activities. We ensure that events live up to our clients' expectations, are highly visible, and deliver the right message.





WORKSHOPS

Organizations today are driven by knowledge and information. Knowledge and personnel capability buildup is the driving force running successful organizations. Razen Events workshop is the knowledge transfer vehicle to fuel personnel capacity to run their job requirement efficiently. Our workshops bring a state-of-the-art knowledge base in many

vertical domains to personnel in the private and private sectors. We consistently monitor business requirements with our clients and tailor the workshops that meet their expectations.

CONTENT DEVELOPMENT

Razen Events content management services mainly focus on the event management business. We build all content required to organize highly professional events with high-quality topics and programs, objectives, themes, focused invitations, conference and exhibition hall design concepts, press releases, social media coverage, speeches, giveaways, etc. We pay attention to each piece of detail to be specific, focused, professional, and impactful.





ART WORK & GRAPHICS DESIGN

Razen Events' Art Work & Graphics Design capabilities focus on developing the creative work serving our services and helping the brand of organizations. We understand that the quality of this service is as good as the quality of the graphic designer(s). We also understand

that simplicity is one crucial feature that can impact such a complex world. Razen Events ensures our designs reflect the client's image while surviving the test of time.

WEBSITE DEVELOPMENT

Undoubtedly, websites are essential tools to establish customers' credibility and build their trust. In addition, websites are the go-to place people look to acquire first-level knowledge about everything, especially businesses. The first image is the lasting image. Therefore, website quality is crucial to make this first long-lasting impact. Razen Events build websites that reflect their clients' image, services, values, and marketing vision. We are committed to building websites that contribute to our client's sustainable growth and market value.





SUCCESSSES

This is a selected list of Razen Events' past successes:

Events	Date	Venue
Kuwait Conference on the Mechanisms of Implementing the Public Tenders Law and its Executive Regulations	8 – 9 May 2018	The Regency Hotel, Kuwait
Internal Audit Conference	24 – 26 April 2018	The Regency Hotel, Kuwait
The 5 th Gulf Value Engineering Conference	19 – 20 May 2015	Le Meridien Al-Khobar Hotel, KSA
Kuwait Conference on Mechanisms for the Implementation of the Law and Instructions of the Capital Markets Authority	4 – 6 May 2015	Holiday Inn Salmiya, Kuwait
Saudi 2 nd Fidic Forum	24 - 26 May 2015	Al-Khozama Hotel, Riyad, KSA
Kuwait 2nd Business Continuity Conference	20 – 22 April 2015	Holiday Inn Salmiya, Kuwait
Kuwait 2 nd Fidic Conference	16 – 18 February 2015	Radisson Blue, Kuwait
Saudi Fidic Forum	19 – 21 May 2014	Le Meridien Al-Khobar Hotel, KSA

CONCLUSION

Razen Events visualizes its role as an extension of organizations' marketing teams to spread their access to internal and external markets. Therefore, we take our business seriously because we understand the value of our responsibilities toward every client.



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